

FC OLYMPIA | ARTESIAN SOCCER

20
24

GAME DAY SPONSORS



OPPORTUNITIES AT USL STADIUM GAME DAYS | SOUTH SOUND STADIUM IN LACEY, WA

THERE IS NO OTHER SPORTS MARKETING OPPORTUNITY IN THURSTON COUNTY FEATURING OLYMPIC ATHLETES & PROFESSIONAL CALIBER SPORT THAN FC OLYMPIA - JOIN US!

SPONSOR WORLD-CLASS SOCCER IN OLYMPIA, WA. PARTNER SPONSORS HELP KEEP TICKET PRICES LOW AND SPORT ACCESSIBLE TO OUR COMMUNITY. ALL SPONSORSHIPS INCLUDE:

- Logo/Name on social media post by first USL 5/18 Match
- Business Name mentioned on "Thank You Page" of Game Day Program
- Ticketing Box Office "Thank You" Board Sign

*PAYMENT PLANS POSSIBLE (FOR SPONSORS \$2,500 AND ABOVE)

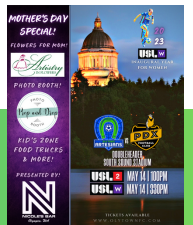
FIELD @ STADIUM SPONSOR - \$8,700

- FEATURED STADIUM TARP AT CENTER CIRCLE PRE-GAME
- LOGO/BUSINESS NAME ON ALL PRINTED SCHEDULES MAY 10 AND ON
- PRINTED ON ALL HARD TICKETS & 4 CORNER LARGE FIELD SIGNAGE, STADIUM ENTRY SIGN
- ON THE FACE OF GAME DAY PROGRAMS (PRINT AND/OR ELECTRONIC)
- FEATURED ON MATCH BROADCAST, PA STADIUM ANNOUNCEMENTS



GAME DAY PROMOTION SPONSOR - \$2,500

- OFFICIAL SPONSOR FOR AN ENTIRE USL MATCH (FEATURED ON SOCIAL MEDIA GAME DAY ANNOUNCEMENT, GAME DAY PROGRAM HEADER AND GAME DAY PA ANNOUNCEMENTS)
- CUSTOM MATCH PROMO HANDOUTS / FAN ACTIVITY AND WE ADVERTISE TO COMMUNITY



GAME DAY PROGRAM SPONSOR - \$1100 / SEASON

- BE FEATURED ON GAME DAY PROGRAM (14 USL STADIUM MATCHES)
- LOGO OR WEBSITE OR SMALL AD
- BOTH ELECTRONIC AND/OR PRINT GAME DAY PROGRAM



BROADCAST AD SPACE - \$400 / GM OR \$2500 / SEASON \$2K SAVINGS

- OUR STREAM REACHES THOUSANDS ON YOUTUBE TV (HI DEF STREAM) INCLUDING FB LIVE
- 15-40 SECOND COMMERCIAL AD SPACE (HALFTIME AND/OR PRE-GAME)
- PROVIDE VIDEO ASSET (PRE-APPROVAL REQUIRED) AND W/ SOUND



VENDOR TABLE SPACE - \$350 / GAME

FEATURED ON BOX OFFICE SPONSOR DONOR BOARD - \$200

SPONSOR ORDER FORM

CARD INFO, PAYMENT PLANS & AGREEMENT

Complete the form below to complete your sponsorship



FC OLYMPIA

HOME OF ARTESIAN SOCCER
SOUTH SOUTH STADIUM

**MAIL TO:
OLY SOCCER**

9209 VANCOUVER DR NE
LACEY, WA 98516

● TERM & CONDITIONS

This space is your organizations payment information and agreement to sponsorship of Oly Town Football Club, FC Olympia, Artesian Soccer and the Oly Soccer Foundation (all DBA's).

FILL IN YOUR INFO (COMPLETELY)

CARD TYPE (VISA, ETC) _____

CARD NUMBER - - -

EXPIRATION DATE /

NAME ON CARD : _____

ADDRESS : _____

CITY / STATE : _____ ZIP CODE : _____

3 DIGIT # : _____ EMAIL ADDRESS (Req'd) : _____

*PAYMENT INSTALLMENTS (FOR SPONSORS \$2,500 AND ABOVE)

PAYMENT PLANS ONE-TIME 2 MONTH 3 MONTH

CHECK? PAYABLE TO "OLY TOWN FOOTBALL CLUB" INVOICE ME W9 REQ'D?

SPONSOR COMMITMENT FORM | AGREEMENT TO PROVIDE SPONSOR PAYMENT

CHECK YOUR DESIRED SPONSOR LEVEL FOR 2024 USL SEASON W/ FC OLYMPIA

- | | |
|--|--|
| <input type="checkbox"/> FIELD @ STADIUM SPONSOR - \$8,700 | <input type="checkbox"/> GAME DAY PROMOTION SPONSOR - \$2500 |
| <input type="checkbox"/> GAME DAY PROGRAM SPONSOR - \$1100 | DESIRED DATE(S) PROVIDE (4) POTENTIAL DATES _____ |
| <input type="checkbox"/> BROADCAST AD SPACE - \$400 / GAME | <input type="checkbox"/> BROADCAST AD SPACE - \$2500 / SEASON (\$2K + SAVINGS) |
| <input type="checkbox"/> DONOR BOARD DONATION - \$200 | <input type="checkbox"/> VENDOR TABLE SPACE - \$350 / GAME |

DESIRED DATE(S) PROVIDE (4) POTENTIAL DATES _____

SIGNATURE

PRINT/TITLE

DATE

SPONSOR DEADLINE: MAY 1, 2024

SPONSOR LOGO / CRESTS / ADS: DUE MAY 5, 2024